



Insurance on a mission, to support yours.

Holistic insurance coverage

- Package, Workers' Comp, D&O
- Consulting
- Online training
- Crisis response

Designed specifically for

- Boys & Girls Clubs
- Camps
- Family Services
- Jewish Community Organizations
- YMCAs



Get to know our leaders

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We work to scale your impact.

“Insurance is more than a mechanism for protecting an organization financially. Because all incidents are reported to us, we know where bad things happen—and how to prevent them. And when we can’t, we help the family, the organization and the community heal. This allows you to focus on what really matters: serving your community and growing your programs.”

– **Gareth Hedges**, President

To improve safety, we help you focus on performance.

“Our model is based on prevention—using lessons from our experience—to help you create a safer environment. It’s easy to point out that your exit door is blocked or that you could install door pinch guards. But our ultimate goal is to work together to boost your culture and performance, which requires deep insights from data.”

Dan Norber, Chief Data Officer

- We engage every customer with an on-site consultation and detailed engagement plan.
- Every customer has access to a safety self-assessment to compare their own operation with their peers.
- Every customer receives unlimited access to online training—designed specifically with a focus towards the communities they serve—at no additional cost.

Sustainable pricing that you can control.

“Many insurance carriers will raise their price based on the market and drop their price based on the competition. But neither of these are in your control. Our employees take the time to get to know your operation and offer a sustainable price, based heavily on your exposure instead of solely on your history. Our goal is to work with you to reduce injuries and loss over time—keeping your costs down.”

Fatima Dean, VP of Underwriting

- Every customer is paired with an experienced underwriter who deeply knows both their program and their insurance policy.
- Every customer continues to work with any broker of their choice.
- Every quote released is based not only on loss history, but also on the customer’s culture of safety and willingness to engage and improve.

We help your community heal, then grow.

“When a crisis hits, the most important thing is knowing who has your back. Having a partner walk by your side, with the right heart, can help you not only heal, but also learn and grow as a result.”

Jody Bagwell, Chief Claims Officer and VP of Claims

- Every claim is handled by a specialized claims professional for that specific type of loss.
- Every customer receives immediate on-site response for crisis situations.
- Every policy has no limits for response expenses after a severe crisis.

Through connection comes strength.

The redwoods trees that lend us their name are the largest trees in the world. But size alone is not what makes them mighty. Just as important is how they gain their strength from their instinct to support and protect one another.

Redwoods trees are connected through one root system. They use this root system to help each other out. If one tree is hurting, the others will take on less nutrients. If one tree dies, the others grow in its space to protect the grove.

Redwoods is connected to the communities we serve in exactly the same way. If one customer is hurting, we make sure the resources are available to help that customer heal—even if that means taking a little less, or giving a little more.

We're mission aligned (and we can prove it)

Redwoods is a Certified B Corporation, which means we undergo rigorous assessment and certification of our social, environmental and workplace practices. You can learn more about B Corps in general, and view transparent information about our B Corp score by visiting [bcorporation.net](https://www.bcorporation.net).



A different kind of company. ■

“We started this company with a clear goal—to stop children from being sexually abused and to stop people from drowning. Over 20 years, our goals and our values remain. We exist to create positive social change in communities.”

Kevin Trapani, Co-Founder and CEO

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